

For immediate release:

TIMING IS CRUCIAL FOR POTASH APPLICATION THIS SPRING

Liquid potassium allows quicker breakdown in the soil

St. John's, Mich. (2/19/2010) --- There are a number of complicating factors that will create a difficult start to fieldwork in many parts of the country this spring. Heavy snow cover, saturated soil, and the likelihood of flooding can mean a delayed start on planting. That makes spring crop nutrition decisions more critical than ever. Research done at Agro-Culture Liquid Fertilizer's North Central Research Station near St. John's, Michigan, shows that spring applications of planter-applied Sure-K™ are more efficient than broadcast-applied potash for corn yields.

"Producers will be up against the wall with Mother Nature this spring, especially given what could be a limited amount of time for potash to breakdown in the soil," Cory Schurman, Director of Sales Agronomy for Agro-Culture, said. "There's a liquid-applied solution that will specifically place potassium and phosphorus and meet the crop's nutrient needs at what could be a shorter spring planting window."



Sure-K liquid potassium fertilizer has proven, in Agro-Culture's research as well as independent research, to give superior results. Dr. Jerry Wilhm is Senior Research Manager at the company's North Central Research Station.

"For a number of years our replicated plot research has shown that liquid Sure-K applied with a planter placed with or near the corn seed gives the germinating seed quicker access to the potassium. Broadcast dried potash has to dissolve first before it can work."

Liquid potash can enhance planting efficiency this spring, according to Dr. Wilhm.

"The liquid Sure-K can be blended with our other liquid nutrition to make up a complete planter-time nutrition application. So you don't have to make extra trips over the field to spread the dried fertilizer, which causes planting delays. You can plant right away and apply your nutrition at the same time."

About Agro-Culture Liquid Fertilizers

Agro-Culture Liquid Fertilizers produces research-driven crop nutrition formulated to serve the grower, and developed to protect the environment. Agro-Culture is based in St. John's, Michigan, with the company's main research facility, the 460-acre North Central Research Station, located near St. John's. There is more information about Agro-Culture on the company Web site, www.agroliquid.com.