



# Citrus: ROI of Agro Liquid vs. Grower Standard

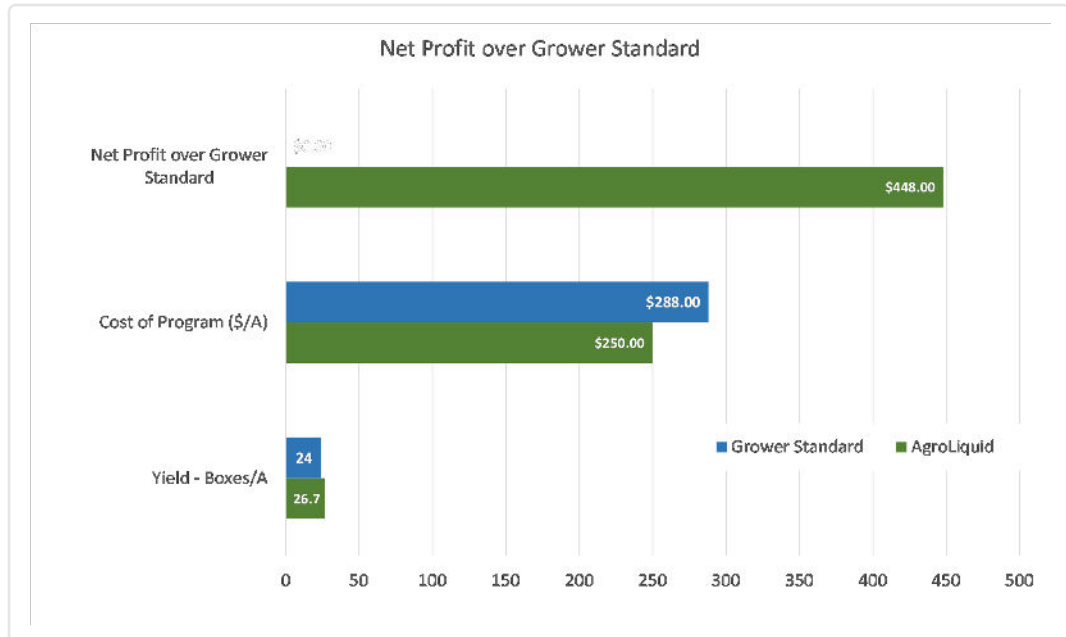
Reedley, CA 2020

Experiment Info:
Planted:
Harvest:
Yield Goal:
Target Fert.:
Variety:
Population:
Row Width:
Prev. Crop:
Plot Size:
Replications:

Soil Test Values (ppm):
pH:
CEC:
%OM:
Bray P1:
Bicarb P:
K:
S:
%K:
%Mg:
%Ca:
%H:
Zn:
Mn:
B:

## Objective:

To compare the ROI, program costs and yield of two citrus program. A grower standard program of 10-34-0 at 30 gallons/ac, UAN 32 at 18 gallons/ac, and potassium thiosulfate at 43 gallons/ac was compared to an AgroLiquid program of High NRG-N at 13 gallons/ac, PrG at 12 gallons/ac, and Kalirbrate at 13 gallons/ac along with .5 gallons/ac of Micro 500. Below compares the cost of both programs and to determine if cost of the increase in yield over the grower standard justified the expense of the AgroLiquid program



## Conclusions:

- The AgroLiquid program produced a yield increase of 2.7 bins per acre. The cost of the AgroLiquid program was \$250 per acre compared to the grower standard cost \$309 per acre, AgroLiquid not only out yields the grower standard but comes with a much lower cost per acre. This clearly shows that AgroLiquid not only makes less money going out of your pocket, but also increased the dollars coming into your pocket. This made the grower an additional \$464 dollars per acre more than the grower standard. AgroLiquid with Flavonol Polymer Technology is a win-win, it saves you money up front and pays you more money in the end.